

Big Picture Learning

IMPACT CAMPAIGN

OVERVIEW

Big Picture Learning has never been about reforming schools. We've always focused on transforming lives. And while we've developed and supported powerful educational approaches, tools, and practices; at our foundation, our true work has always been with people.

Every student experience – every spark of purpose, confidence and connection – can be traced back to a relationship: an advisor or school staff member who listens without judgment, a mentor who believes in a student's potential, a school leader who embodies authenticity and care.

The next phase of BPL's work is not simply about scaling. It is about fueling a movement. One that places youth voice at the center, values learning that is personalized and meaningful, and builds a future where equity, relevance and connection are not the exception, but the norm.

We are rehumanizing education at its root; boldly reshaping learning and leading environments to reflect what young people truly need: direction, connection and possibility.

This is a movement – not a model. A calling – not a campaign. And now, more than ever, we invite those who imagine a better future to step forward and build one. Together, we'll lead with love, center our shared humanity, and ignite a transformation that puts people and purpose at the heart of everything we do. After all, it's what we've always done.



DON'T TAKE IT FROM US

Watch powerful testimonials from others who believe that BPL is the right organization for this moment.



Big Picture Learning's (BPL) mission is to activate the potential of schools, systems and education through student-driven, real-world learning. We have been pursuing that mission since 1995; at the leading edge, improving student opportunities and successes – as well as adult practice – through schools, innovation and influence. **Our vision is for all young people to lead lives of their own design**, made possible through a focus on one student at a time and authentic, real-world learning and assessment.

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OVERVIEW - BPL'S FOUR STRATEGIC LEVERS

LEAD WITH LEADERSHIP

Grow a movement of Relationships Focused on Human-Centered Leadership

Leadership cultivation is a thread that has always run through our work but has never explicitly been how we describe Big Picture Learning. We will intentionally do so now. Our aim is to grow a movement of courageous, compassionate leaders rooted in community and clarity of purpose. By cultivating spaces of justice, belonging and healing - through our school network, our Fellowships and more - and by codifying a leadership approach grounded in love, wellness, and liberation, we seek to transform how leaders show up and how young people experience schools and all learning environments.

INNOVATE AND SCALE TOOLS

Technology that Serves Human Connection

Technology platforms and systems can be assistive companions to equip students and leaders. But they must do so in service of strengthening, not supplanting, human connection. We believe that technology tools are essential for BPL to grow and stay relevant. To that end, we will continue to invest in the development and adoption of technologies to help us do the work of understanding and building upon what matters - improving the lives of the people we serve.

TRANSFORMING LEARNING ENVIRONMENTS & COMMUNITIES

Wherever People are Learning

We are intentionally expanding our view to go beyond schools to learning and leading communities. Our work is not confined by the walls of a school, nor has it ever been. We work to transform wherever people are leading and learning: from classrooms, to school boards, businesses and beyond. A transformed environment is defined not by structure, but by new ways of being, leading, and learning together.



JENNIFER GHIDIU
NATIONAL SCHOOL
NETWORK DIRECTOR

Big Picture is in an incredibly good place to embrace disruption. Now that the future is opening up, we'll be building something special.



SHAPE PUBLIC CONVERSATIONS ABOUT EDUCATION

Changing the Conversation while Building a Bigger Tent

Our relational, values-driven approach resonates across divides. We have a unique opportunity to lead and model broader, braver, national conversations about what education and leadership should be. Through research, thought leadership, and national visibility, we will shift the narrative toward equity, relevance, and learner agency.