

Big Picture Learning

IMPACT CAMPAIGN

OVERVIEW

For over three decades, Big Picture Learning has partnered with educators, leaders and communities to reimagine what learning can be – grounded in relationships, real-world experiences, and the belief that every young person has the potential and capacity to live a life of their own design. From its origin as a single school in Providence, Rhode Island, BPL has grown into a global network and movement; influencing schools, communities and systems by centering people, purpose, and possibility.

Today, BPL is entering its next chapter. As the field increasingly recognizes the importance of human-centered, relationship-driven learning, the moment is right to deepen and expand what has always been at the heart of our work: cultivating leaders who create the conditions for young people to thrive. The BPL Impact Campaign is an invitation to invest in that leadership: across schools and communities, supported by innovative tools, strong networks, and a bold public voice.

Through this campaign, BPL aims to reach millions of young people by expanding leadership development, strengthening learning communities, scaling tools that serve human connection, and shaping national conversations about education. These goals are ambitious but achievable, building on decades of proven practice and a growing movement of leaders committed to leading with love, care, and courage.

Your partnership helps fuel this momentum and ensure that what works – deep relationships, meaningful learning, and shared purpose – reaches more communities, more leaders, and more young people than ever before.



DON'T TAKE IT FROM US

Watch powerful testimonies from others who believe that BPL is the right organization for this moment.



Big Picture Learning's (BPL) mission is to activate the potential of schools, systems and education through student-driven, real-world learning. We have been pursuing that mission since 1995; at the leading edge, improving student opportunities and successes – as well as adult practice – through schools, innovation and influence. **Our vision is for all young people to lead lives of their own design**, made possible through a focus on one student at a time and authentic, real-world learning and assessment.

IMPACT CAMPAIGN

LEVELS OF SUPPORT

Leaders whose commitment define what's possible. These transformative gifts set the course for the campaign- establishing momentum, scale, and long term sustainability.

TRANSFORMATIVE PARTNERS \$1,000,000+

Donors whose gifts spark progress and bring new dimensions of the vision to life. These partners accelerate innovation, fuel growth, and enable BPL to reach further and faster.

VISIONARY PARTNERS \$250,000 - \$999,999

Champions whose generosity sustains programs and people driving change on the ground. These gifts ensure the work continues to grow in depth and reach.

CATALYST PARTNERS \$100,000 - \$249,999

Donors whose contributions empower learners, educators, and communities. Their commitment amplifies opportunity and brings the campaign's vision to new audiences.

MOMENTUM PARTNERS \$50,000-\$99,999

Supporters helping to connect ideas, people, and resources that move the mission forward. These gifts help bridge communities and strengthen collaboration worldwide..

CONNECTION PARTNERS \$25,000-\$49,999

Contributors whose gifts build the groundwork for lasting transformation. Their generosity nurtures leadership development and local capacity.

BPL BUILDERS \$10,000-\$24,999

Every gift adds strength to the movement and helps bring the mission to life in communities everywhere..

FRIENDS OF BPL UP TO \$10,000

Thank you for your thoughtful consideration and for the role you play in advancing opportunity for young people. We are deeply grateful to be in community with those who believe in education that honors humanity, equity, and connection.